



Underground Music Entertainment

TV Series Title: Underground Music Entertainment

Year: 2004

Date Available: April 2004

Production Company: Odom Entertainment

Executive Producer: Christopher Odom

Co-Executive Producer: Edward J. Odom, IV

Genre: 1-Hour Music Video Show

Keywords: Underground, Music, Videos, Reality

One-Line Concept: Underground Music Entertainment is a 1-Hour Music Video Show, which features music videos by emerging and unsigned talent.

Short Synopsis: Underground Music Entertainment is a 1-Hour Music Video Show, which features music videos by emerging and unsigned talent. Whereas MTV and VH1 have become primarily “corporate rock” vehicles, promoting big names on big labels, UME will provide the viewing audience with a cutting edge, underground alternative, as well as an opportunity for emerging and unsigned talent to reach the public directly, and tempt would-be record labels.